ENVOY Launches IONTAC Digital Cinema Package (DCP) Server to upgrade multiplex screen quality in India.

21 MARCH 2018 : Mumbai based Envoy presents high quality IONTAC Digital Cinema Play Server -DCP Server- CinePlay S1, South Korea's main choice for high quality DCI compliant DCP playout of Hollywood movies.

Envoy will target the approximately 2000 independent screens transitioning to **DCI compliant standard** from their existing E-Cinema sub-standard digital projection. DCI standard implies a 2K projection system to ensure high quality. ENVOY introduces South Korean proven technology - High-end Real time decoding of 2K@24fps play of encrypted DCP at Playback rates of 250Mbps. Also XYZ to RGB colour conversion.

Based out of Mumbai's Bollywood district – Juhu, Santacruz - Envoy is established since 1985, delivering solutions in pro audio and digital media production till 2008. Its history of technology transfer in the optical media industry led to DVD mastering and replication facilities.

IONTAC CinePlay S1 supports any DCI compliant projector. ION-CP4K-S1 is perfectly compatible with DCI 1.2.Capable of playing JPEG2000 digital movies (DCP-Digital Cinema Packages). 2L flat cinemascope. Video output resolution-HD,2K,4K @ 24p, 25p, 30p, 50i, 60i.

Envoy brings you a complete solution for Digital Cinema

Solutions for digital cinema include CineStor – CineStor is a central storage server for the S1 Cinema Server.

CineMaster- The CineMaster server is a Windows / Linux 64bit E5 Xeon server optimized for easyDCP. easyDCP Creator family is available from IONTAC-Envoy. The final step in Motion Picture Production for digital cinema production is the production of DCP (Digital Cinema Package) for digital cinema screening. easyDCP Creator provides an intuitive interface for DCP creation and can easily create DCP compliant DCP Master.

easyDCP Player – easyDCP Player is used to play JPEG2000 encoded DCP file and also used to export DCP to Quicktime Mov or Sequence file (J2c, Tiff, DPX). The powerful export function of easyDCP Player outputs video files and audio files that can output to Quick Time Mov using Sequence file or various codecs. easyDCP KDM Generator – easyDCP KDM Generator provides the ability to create and distribute a key for decryption to an encrypted digital movie DCP for security. Movie subtitle creation software – Subtitles to be screened at the theatre use CinemaXML subtitlesfile and are

packed together with DCP. **EZTitle** is compatible with all CineCanvas and Overlay methods of subtitles used in digital movies and is compatible with all the Cinema Server Projectors.

Chaitanya Chopra, CEO at Envoy is confident of multiplex growth adopting IONTAC "India yet possesses lowest per capita movie screen density and projections for new screen as well investment in Bollywood box office is positive. Sentiment is positive for Investment in content production as well theatre distribution. Box office stakes determine Bollywood break even and production costs. Envoy is offering high quality Korean technology which is ideal for Indian market adoption. We are working closely with all multiplex operators. Only cost effective multiplex will achieve expansion in India"

Chopra projects a new future for cinema screens "There is a game changer in screen(ing) technology. Envoy is in planning and preparation to offer next-gen cinema screening solutions in 2018."

IONTAC CinePlay S1 allows to play any DCP with any projector. That is the key to a neutral market. The CinePlay S1 is a growth impetus for cinema theatres at a time when the movie industry needs a neutrality and transparency.

James Ahn, CEO, IONTAC, says "Introduction of CinePlay S1 to Indian market is important to IONTAC. I believe our easy and superior DCP server is highly suitable for Indian market and Envoy is ideal for cultivating Indian market who share similar aims as our company to convert multiplexes to a neutral technology"

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About Envoy

Envoy is presently distributor in western India of Cannon Broadcast and Cinema Camera range, including Pro DV + lenses. In the near future Envoy will also offer OTT solutions to Indian broadcasters.